

ORDER



Orders	Order / Rev:	715835 - 6	
	Alt Order #:	06330939	
	Product Desc:	OBAMA SCHED A	
	Estimate:	1537	
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:
	Original Date / Rev:	09/21/12 / 10/29/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Greer Margolis Mitchell/ Pol	
	Buying Contact:	K Keuleman	
	Billing Contact:		
		3050 K St NW	Billing Type:
		Washington, DC 20007	Broadcast
			Billing Calendar:
			Billing Cycle:
			WEEKLY
			Agency Commission:
			15%
Advertiser	Name:	Obama/D/President	
	Demographic:	A35+	
	Product Codes:	PL-Presidential	
	Priority:	P-4	
	Revenue Codes:	AGY, GEN, POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/22/12	10/28/12	138	\$172,700.00	\$146,795.00	October 2012	138	\$172,700.00	\$146,795.00	0.00
10/29/12	11/04/12	30	\$22,875.00	\$19,443.75	November 2012	30	\$22,875.00	\$19,443.75	0.00
					Totals	168	\$195,575.00	\$166,238.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	WTSP	10/23/12	10/29/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, MTWTF--		:30	5	\$75.00	P-4	0.00	NM	5	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5				\$75.00		0.00				
2	WTSP	10/23/12	10/29/12	5-530a 5-530a 10 News	CM	5-530a				MTWTF--		:30	5	\$100.00	P-4	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5				\$100.00		0.00				
E 3	WTSP	10/23/12	10/29/12	530-6a 530-6a 10 News	CM	530-6a				MTWTF--		:30	6	\$150.00	P-4	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		6				\$150.00		0.00				
4	WTSP	10/23/12	10/29/12	M-F 6-7a 6-7a 10 News	CM	6-7a				MTWTF--		:30	7	\$175.00	P-4	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		7				\$175.00		0.00				
5	WTSP	10/23/12	10/29/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)				MTWTF--		:30	7	\$200.00	P-4	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		7				\$200.00		0.00				
6	WTSP	10/23/12	10/29/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)				MTWTF--		:30	6	\$200.00	P-4	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		7				\$200.00		0.00				

Order / Rev: 715835 - 6
 Alt Order #: 06330939
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED A WTSP-TV
 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WTSP	10/23/12	10/29/12	CBS This Morning	CM	7-9a	MTWTF--	:30	6	\$200.00	P-4	0.00	NM	6	\$1,200.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		6				\$200.00		0.00			
7	WTSP	10/23/12	10/29/12	M-F 9-930a 10 News, 9a@M	CM	9-9:30A	MTWTF--	:30	5	\$100.00	P-4	0.00	NM	5	\$500.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$100.00		0.00			
E 8	WTSP	10/23/12	10/29/12	M-F 930-10a	CM	930-10a	MTWTF--	:30	6	\$100.00	P-4	0.00	NM	5	\$500.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		6				\$100.00		0.00			
Spot	Ch	Date Range	Description			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>
1	WTSP	10/23/12-10/29/12	M-F 930-10a			930-10a				MTWThF----		:30	\$100.00	0.00	NM
4	WTSP	10/23/12-10/29/12	M-F 930-10a			930-10a				MTWThF----		:30	(\$100.00)	0.00	NM
			Credited												
9	WTSP	10/23/12	10/29/12	M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$75.00	P-4	0.00	NM	5	\$375.00
				Studio 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$75.00		0.00			
E 12	WTSP	10/23/12	10/29/12	Y&R	CM	1230-130p	MTWTF--	:30	6	\$550.00	P-4	0.00	NM	4	\$2,200.00
				Young and the Restless		(12:30 PM-1:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		6				\$550.00		0.00			
Spot	Ch	Date Range	Description			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Type</u>
3	WTSP	10/23/12-10/29/12	Y&R			1230-130p				MTWThF----		:30	(\$550.00)	0.00	NM
			Credited												
6	WTSP	10/23/12-10/29/12	Y&R			1230-130p				(12:30 PM-1:30 MTWThF----		:30	(\$550.00)	0.00	NM
			Credited												
14	WTSP	10/23/12	10/29/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$300.00	P-4	0.00	NM	5	\$1,500.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$300.00		0.00			
15	WTSP	10/23/12	10/29/12	M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$275.00		0.00			
16	WTSP	10/23/12	10/29/12	M-F 4-5p	CM	4-5p	MTWTF--	:30	6	\$400.00	P-4	0.00	NM	6	\$2,400.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		6				\$400.00		0.00			
17	WTSP	10/23/12	10/29/12	M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
				5-530p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$275.00		0.00			
18	WTSP	10/23/12	10/29/12	M-F 530-6p	CM	530-6p	MTWTF--	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
				10 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$275.00		0.00			
19	WTSP	10/23/12	10/29/12	M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
				6-630p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5				\$500.00		0.00			
20	WTSP	10/24/12	10/29/12	CBS Evening News	CM	630-7p	M- W- F--	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/12	10/30/12	M- W- F--		1				\$2,000.00		0.00			
21	WTSP	10/23/12	10/29/12	7-730p	CM	7-730p	MTWTF--	:30	5	\$1,300.00	P-4	0.00	NM	5	\$6,500.00

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 Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5	\$1,300.00			0.00					
22	WTSP	10/23/12	10/29/12	730-8p Jeopardy	CM	730-8p	MTWTF--	:30	5	\$1,500.00	P-4	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5	\$1,500.00			0.00					
23	WTSP	10/23/12	10/29/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MTWTF--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5	\$1,000.00			0.00					
24	WTSP	10/27/12	10/27/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	5	\$700.00	P-4	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		5	\$700.00			0.00					
25	WTSP	10/28/12	10/28/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$900.00			0.00					
26	WTSP	10/23/12	10/29/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MTWTF--	:30	8	\$350.00	P-4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		8	\$350.00			0.00					
27	WTSP	10/23/12	10/29/12	Late Late Show Late Late Show	CM	1237-137a	MTWTF--	:30	5	\$175.00	P-4	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5	\$175.00			0.00					
28	WTSP	10/27/12	10/27/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		2	\$75.00			0.00					
E 29	WTSP	10/27/12	10/27/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	\$150.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1	\$150.00			0.00					
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	WTSP	10/22/12-10/28/12	Sat 8-10a		Sat 8-10a	-----Sa-	:30			\$150.00		0.00	NM		
Credited															
32	WTSP	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		2	\$500.00			0.00					
33	WTSP	10/28/12	10/28/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$500.00			0.00					
34	WTSP	10/28/12	10/28/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$350.00			0.00					
35	WTSP	10/28/12	10/28/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$500.00			0.00					
36	WTSP	10/29/12	10/29/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1	\$5,500.00			0.00					
37	WTSP	10/29/12	10/29/12		CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00

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51	WTSP	10/26/12	10/26/12	Fri Prime A NCIS	CM	Fri 8-9p	-----F--	:30	1	\$3,000.00	P-4	0.00	NM		1 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----F--		1	\$3,000.00		0.00						
52	WTSP	10/28/12	10/28/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$4,500.00	P-4	0.00	NM		1 \$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$4,500.00		0.00						
53	WTSP	10/28/12	10/28/12	Sun Prime B Amazing Race	CM	Sun 8-9p	-----S	:30	1	\$4,500.00	P-4	0.00	NM		1 \$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$4,500.00		0.00						
54	WTSP	10/28/12	10/28/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$3,500.00	P-4	0.00	NM		1 \$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$3,500.00		0.00						
55	WTSP	10/28/12	10/28/12	NFL Football Game #1	CM	1-4p	-----S	:30	1	\$8,000.00	P-3	0.00	NM		1 \$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S		1	\$8,000.00		0.00						
56	WTSP	10/27/12	10/27/12	Florida Football Daytime	CM	Florida Football Daytime	-----S-	:30	2	\$10,000.00	P-3	0.00	NM		2 \$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		2	\$10,000.00		0.00						
E 58	WTSP	10/27/12	10/27/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	3	\$1,000.00	P-4	0.00	NM		0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	-----S-		3	\$1,000.00		0.00						
	Spot	Ch	Date Range	Description			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	WTSP	10/22/12-10/28/12	Gators Special			Gators Special			-----Sa--	:30	(\$1,000.00)	0.00	NM	
			Credited												
	2	WTSP	10/22/12-10/28/12	Gators Special			Gators Special			-----Sa--	:30	(\$1,000.00)	0.00	NM	
			Credited												
	3	WTSP	10/22/12-10/28/12	Gators Special			Gators Special			-----Sa--	:30	(\$1,000.00)	0.00	NM	
			Credited												
E 59	WTSP	10/23/12	10/29/12	Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	6	\$900.00	P-3	0.00	NM		2 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
	Week:	10/23/12	10/29/12	MTWTF--		6	\$900.00		0.00						
	Spot	Ch	Date Range	Description			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	WTSP	10/23/12-10/29/12	Price Is Right			11a-12p			MTWThF---	:30	(\$900.00)	0.00	NM	
			Credited												
	3	WTSP	10/23/12-10/29/12	Price Is Right			11a-12p			MTWThF---	:30	(\$900.00)	0.00	NM	
			Credited												
	5	WTSP	10/23/12-10/29/12	Price Is Right			11a-12p			MTWThF---	:30	(\$900.00)	0.00	NM	
			Credited												
	6	WTSP	10/23/12-10/29/12	Price Is Right			11a-12p			MTWThF---	:30	(\$900.00)	0.00	NM	
			Credited												
60	WTSP	10/23/12	10/29/12	B&B Bold and Beautiful	CM	130-2p (1:30 PM-2:00 PM)	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM		5 \$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
	Week:	10/23/12	10/29/12	MTWTF--		5	\$1,400.00		0.00						
E 61	WTSP	10/23/12	10/23/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	-T-----	:30	2	\$9,000.00	P-3	0.00	NM		1 \$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
	Week:	10/22/12	10/28/12	-T-----		2	\$9,000.00		0.00						

Order / Rev: 715835 - 6
Alt Order #: 06330939
Flight Dates: 10/23/12 - 10/29/12

Advertiser:	Obama/D/President	
Product Desc:	OBAMA SCHED A	WTSP-TV
Estimate:	1537	